

PRESS RELEASE FOR IMMEDIATE RELEASE**Contact: Bill Mitchell Phone: (419) 531-7461 or 937-667-8106****SimpleQuE Inc. Opens New Office in Columbus, Ohio**

COLUMBUS, Ohio (January 11, 2010) – SimpleQuE Inc., a quality management consulting firm with offices already in Dayton and Toledo, opened its third office today in Columbus, Ohio.

“It seems that during the down economy, SimpleQuE’s approach of ‘Simple Quality Excellence’ is being embraced by more companies,” said SimpleQuE President Jim Lee. “By expanding the ‘Simple Quality Excellence’ approach into new product offerings such as supplier review and qualification assessments, business has been booming. In the last year we’ve increased our staff and subcontractors, and it has necessitated opening another office.”

SimpleQuE specializes in the ISO 9001, automotive (ISO/TS 16949), aerospace (AS9100), laboratory (ISO 17025) and FDA/cGMP (ISO 13485) markets for consulting, implementing and sustaining quality and environmental (ISO 14001) management systems, auditing to those industry related ISO standards, and training.

Lee heads the new Columbus office while Vice President Larry Vance oversees the Dayton office and Business Development Executive Bill Mitchell manages the Toledo office.

“It’s a great day for SimpleQuE,” said Mitchell about the recent expansion. “We should be thanking the economy for our expansion. The days of the large, cumbersome quality systems are dead. Companies today want a lean quality system that works for them.”

SimpleQuE’s goal is to help customers achieve their certification management objectives in the simplest, most efficient and sustainable manner.

“We partner with our customers in taking business complexity and providing simple and effective solutions,” Lee added. “Formal quality and environmental management systems don’t have to be cumbersome and complex. Management systems should be an integral part of your existing business that yield positive business results. There’s no single canned method that works for all companies, and SimpleQuE works with your company’s culture and systems to quickly determine what works and to help integrate simple and efficient systems when required.”

SimpleQuE customer testimonials:

“The SimpleQuE team was so focused on understanding our situation and simplifying – where possible – as well as correcting our system that our estimated cycle was shortened by a very significant margin (50% faster than original plan).” Dr. Frank Scarpino, CEO, Balanceback

“SimpleQuE’s assistance was unlike most consultants that come in and modify everything. They came in and observed our operation, then offered improvements knowing that a useful system is one that has ownership.” Dan Mills, General Manager, Magna Powertrain

“SimpleQuE not only met our direct needs, but they also exceeded them in creating a quality system structure that is simple, smart, maintainable and a great foundation for future improvements.” Mark Wogoman, President, Select Industries

“Working with SimpleQuE in preparation for our certification not only reduced our anxiety about our audit but also allowed us to be very successful on our first try. We were able to put together our systems in an easily understood format and in a way that will allow for continuous adherence to those systems.” Bart Sakowsky, Operations Manager, Sulzer Friction Systems (US) Inc.

“For a two-day course, I can’t imagine a more comprehensive method of qualifying my organization to become internal auditors.” Greg Brown, CFO, Brown Precision Inc.

– SimpleQuE Inc. –

Simple Quality Excellence