

PRESS RELEASE FOR IMMEDIATE RELEASE

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SimpleQuE Inc. Achieves SBA 8(a) Small Business/Minority Certification

DAYTON, Ohio (May 21, 2009) – SimpleQuE Inc., a Dayton-based firm that performs consulting, training and auditing of management systems, has achieved 8(a) certification from the US Small Business Administration, President Jim Lee announced today. “We’ve been working toward this exclusive certification for a long time and are planning for significant benefits and growth as a result.

The Small Business Administration’s 8(a) Business Development Program, named for a section of the Small Business Act, is a business development program created to help small disadvantaged businesses compete in the American economy and access the federal procurement market.

Earlier this week, President Obama made the following remarks at a small business award ceremony. “Running a successful small business is impressive in any year -- but it’s especially impressive this year, at this moment when we’re facing the most serious economic downturn in generations. And I know that what you do isn’t easy. I know that for every contract you’ve won, every sale that you’ve made and job you’ve created, you’ve had plenty of setbacks and false starts and late nights wondering how on earth you’re going to keep everything together and why you decided to take this path in the first place. But you kept on going. You scrimped and you saved and you borrowed and you improvised. And your failures didn’t discourage you -- they educated you and they motivated you to succeed the next time around.”

“The President’s remarks ring true for me and simpleQuE.” said Lee. SimpleQuE has invested in their future in other ways, including the addition of Bill Mitchell, Business Development Executive.

Bill has this to say, “We have been working on government contracting for a while and have seen the set-backs President Obama mentioned. Through 8(a) certification Mentor /Protégé Program we are looking forward to the mentoring and coaching from the SBA and the opportunity to better understand and earn additional government business. For me personally the knowledge sharing, Mentor/Protégé relationship is the greatest aspect of the 8(a) program and will certainly provide another stepping stone in simpleQuE’s ongoing growth.”

SimpleQuE Inc. performs consulting, training and auditing of management systems with a focus on “simple quality excellence” and sustainability. With certified experts in ISO 9001, ISO/TS 16949 (automotive), AS9100 (aerospace), ISO 14001 (environmental), ISO/IEC 17025 (laboratory), OHSAS 18001 (health and safety), ISO 13485 (medical devices), NQA-1 (nuclear), TL9000 (telecommunications), ISO 22000/HACCP (food), simpleQuE can help customers achieve their certification management objectives in the simplest, most efficient and sustainable manner. SimpleQuE also performs internal audits and supplier audits, along with crisis management and problem solving.

Formal quality and environmental management systems don’t have to be cumbersome and complex. Management systems should be an integral part of your existing business that yield positive business results. There’s no single method that works for all companies and simpleQuE works with your company’s culture and systems to quickly determine what works, and helps integrate simple and efficient systems when required.

“Simple Quality Excellence” is what simpleQuE offers its clients.

– SimpleQuE Inc. –