



**simple  
quality  
excellence**

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**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

## **Simple QuE Inc. becomes ISO 9001:2000 certified**

DAYTON, Ohio (February 22, 2006) – Simple QuE Inc. received its ISO 9001:2000 certification, president and owner Jim Lee announced today.

“Practicing what we preach is the reason Simple QuE has become ISO 9001 certified” said Lee. “Very few consultants are certified to ISO 9001 and very few consultants audit for certification bodies. Most consultants have some practical experience but Simple QuE combines all these facets with an ability to see what is truly necessary and dismiss what is not. We understand there is more than one way to meet the requirements so we work with each company to determine what will work best for them.”

Simple QuE performs consulting, training and auditing of management systems with a focus on “simple quality excellence” and sustainability. With certified experts in ISO 9001, ISO/TS 16949 (automotive), AS9100 (aerospace), ISO 14001 (environmental), ISO/IEC 17025 (laboratory), OHSAS 18001 (health and safety), ISO 13485 (medical devices), six sigma and lean manufacturing, Simple QuE can help customers achieve their certification or management objectives in the simplest, most efficient and sustainable manner.

This expertise allows Simple QuE’s associates to cut through industry jargon and help interpret the requirements in standards to show companies how they already comply with many requirements. Their audits, training and consulting focus on eliminating noise, wasted resources and myths about what is thought to be necessary, helping clients determine the simplest path toward sustainable compliance and efficiency. For case studies and other press releases, please visit [www.simpleque.com](http://www.simpleque.com).

“Regardless of a company’s needs – whether problem solving, becoming certified or upgrading to another standard – Simple QuE’s team of experts can help accomplish your objectives” said Lee.

### **Here is what some of Simple QuE’s clients had to say:**

“Simple QuE brings everything to the table for its customers. Simple QuE brings the technical knowledge you need and the experience you expect and uses both to provide simple solutions to very complicated problems.”

*Pete Sturmfels, Cybex International*

“We believe without Jim’s excellent audit and advice, we would not have been successful in obtaining TS certification. He is an excellent auditor and a tremendous help for any company pursuing ISO or TS accreditation.”

*Randy Wyatt, Angell-Demmel*

“Jim kept emphasizing that you need to be intelligent about implementing this system because you don’t want to create a lot more work. He simplified the whole process rather than making it more difficult. His approach throughout was that this can be – if organized properly – a rather simple process and the more simple, the better.”

*Bill Sturgeon, Bitzer Products*

– Simple QuE Inc. –