



**simple  
quality  
excellence**

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## **PRESS RELEASE FOR IMMEDIATE RELEASE**

### **Simple QuE Inc. Becomes a Certified Minority Business Enterprise**

DAYTON, Ohio (May 23, 2007) – Simple QuE Inc. received its certification as a Minority Business Enterprise (MBE) with the South Central Ohio Minority Business Council (SCOMBC), president and owner Jim Lee announced today.

“We have clients interested in how much they spend with minority businesses,” said Lee. “We’re looking to expand opportunities for Simple QuE and we believe this minority certification will help accomplish that goal.”

In order to insure that procurement opportunities are being provided to minority business enterprises, companies are increasingly requiring minority supplier certification as one of the validating tools to verify their reported minority supplier purchases. According to SCOMBC’s website, MBE certification is an intensive, qualifying process that assures corporate purchasing agents and buyers that a business is a viable, minority-owned, managed and controlled enterprise.

Lee, the sole owner of Simple QuE, is half Chinese. His father, Dr. Hwa-Wei Lee, was born and raised in China and came to the U.S. to pursue postgraduate degrees from the University of Pittsburgh and Carnegie Mellon University. Dr. Lee is now Chief of the Asian Division of the Library of Congress.

By the age of 13, Jim Lee had lived in Thailand eight years, traveled the world four times and spoke multiple languages. His international experiences continued most recently with EAGLE Registrations, where he was President and Chief Operations Officer, responsible for international growth and operations with 15 offices in the Americas, Asia and Europe.

Simple QuE performs consulting, training and auditing of management systems with a focus on “simple quality excellence” and sustainability. With certified experts in ISO 9001, ISO/TS 16949 (automotive), AS9100 (aerospace), ISO 14001 (environmental), ISO/IEC 17025 (laboratory), OHSAS 18001 (health and safety), ISO 13485 (medical device), six sigma and lean manufacturing, Simple QuE can help customers achieve their certification or management objectives in the simplest, most efficient and sustainable manner.

This expertise allows Simple QuE’s associates to cut through industry jargon and help interpret the requirements in standards to show companies how they already comply with many requirements. Their audits, training and consulting focus on eliminating noise, wasted resources and myths about what is thought to be necessary, helping clients determine the simplest path toward compliance.

Simple QuE is also ISO 9001:2000 certified. “Practicing what we preach is the reason Simple QuE has become ISO 9001 certified” says Lee. “Extremely few consultants are certified to ISO 9001 and very few consultants audit for certification bodies. Most consultants have some practical experience but Simple QuE combines all these facets with an ability to see what is truly necessary and dismiss what is not. We understand there is more than one way to meet the requirements and work with each company to determine what will work best for them.”

“Regardless of a company’s needs – whether problem solving, becoming certified, upgrading to another standard, internal audits, or simplifying your existing systems – Simple QuE’s team of experts can help accomplish your objectives” says Lee. For case studies and other press releases, please visit [www.simpleque.com](http://www.simpleque.com).

**– Simple QuE Inc. –**