



**simple
quality
excellence**

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PRESS RELEASE

FOR IMMEDIATE RELEASE

Simple QuE – “Simple Quality Excellence” launched by Jim Lee

New company offers qualified certification consulting with a focus on simplicity

DAYTON, Ohio (April 11, 2005) – Jim Lee, formerly President and Chief Operating Officer for EAGLE Registrations, has founded Simple QuE as a consulting, auditing and training company for management systems. Focused on offering “simple quality excellence,” Lee can efficiently and effectively help companies meet certification standards as industry deadlines are looming.

“I’ve seen too much complexity and wasted time, money and resources with companies trying to get certified,” says Lee. “Too many companies make compliance too difficult, complex and cumbersome when it doesn’t need to be. I won’t waste your resources on unnecessary actions that a less experienced or less qualified consultant might think is required for ISO/TS 16949:2002 or other registration.”

With 22 years of experience in quality and manufacturing, Lee is a certified quality manager, a certified quality auditor with ASQ, an IRCA certified lead auditor and an IATF certified ISO/TS 16949:2002 auditor. Aerospace auditor certification will be completed in 2005. He provides consulting for certification to ISO/TS 16949:2002, ISO 9001, AS9100, ISO 14001 and ISO 17025, which includes training, internal auditing, process documentation and value added customer satisfaction assessments.

At EAGLE, Lee oversaw global operations throughout the United States, China, Korea, Taiwan, Mexico and Ireland and was instrumental in growing EAGLE 2.5 times while maintaining EAGLE’s top-rated customer satisfaction position among all registrars as rated in **Quality Digest** magazine. As one who trained EAGLE’s auditors, Lee was directly responsible for the company’s excellence in the certification field.

“I’m sensitive to a company’s culture and what works for them,” says Lee. “Any suggested changes in systems are integrated to work effectively with existing processes and systems. Companies have many existing systems that work and I can quickly identify and assist in integrating existing processes for compliance.”

Prior to joining EAGLE, Lee held executive management, engineering, procurement and quality positions with Emerson Electric (Copeland Corporation), General Motors, Huffy Corporation (Huffy Bicycles and Gerry Baby Products) and Systems Research Laboratories (Military Systems/Avionics). He also has ownership in ACLASS Corporation, an Arlington, VA company that performs laboratory accreditations to ISO 17025, and serves on several boards.

Lee holds a bachelor’s degree in electrical engineering from Ohio University and is also a six sigma quality black belt leader and champion. Having served on various ASTM subcommittees developing standards for juvenile products, he was appointed by the U.S. Department of Transportation to a blue ribbon panel of experts to resolve incompatibility issues between child seats and automobiles in 1995 and was awarded “Friend for Life” by the Colorado Advocates for Child Transportation Safety and “Champion for Quality” by ASQ in 1996.

“I’ve seen and developed management systems from large multinational corporations to small one-person companies,” says Lee. “Management systems should be an integral part of your existing business that yields positive business results. There’s no single method that works for all companies so I know how to keep it simple to help your company accomplish its goals efficiently and effectively.”

– Simple QuE Inc. –