



**simple
quality
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PRESS RELEASE FOR IMMEDIATE RELEASE

Larry Vance Joins Simple QuE Inc. as Vice President

DAYTON, Ohio (August 24, 2007) – Larry Vance has been named Vice President of Simple QuE, President and Owner Jim Lee announced today.

“Larry’s reputation and over 40 years of experience in the certification, automotive and aerospace industries makes him an ideal fit for the company,” said Lee. “With 32 years at Delphi/GM and as a former QS-9000 and ISO/TS 16949 certified lead auditor, Larry has the expertise to help companies achieve and maintain certification.”

A certified RABQSA Aerospace Experienced Auditor, Larry is equally capable of bringing his aerospace work experience and expertise to aerospace companies. While auditing for EAGLE Registrations for over six years, Larry also obtained auditor certifications in ISO 9001, ISO 14001 (environmental) and TL-9000 (telecommunications).

“These certifications and work experience,” said Lee, “along with alignment of philosophy with Simple QuE’s core values, make Larry an ideal choice for Vice President.”

“Simple QuE’s approach to consulting and training in quality management system implementation goes along with what I have been telling companies for years,” Vance said. “It doesn’t have to be difficult. Keeping it simple but effective is what we are about.”

“Our goal is to help our clients implement a quality system that is built around what they have been doing well in the past and applying it to the standard they are seeking to comply with,” emphasized Vance. “I’m looking forward to providing guidance and training in all of the tools that will be value-added to their company and to helping them understand the benefits.”

Simple QuE performs consulting, training and auditing of management systems with a focus on “simple quality excellence” and sustainability. With certified experts in ISO 9001, ISO/TS 16949 (automotive), AS9100 (aerospace), ISO 14001 (environmental), ISO/IEC 17025 (laboratory), OHSAS 18001 (health and safety), ISO 13485 (medical device), six sigma and lean manufacturing, Simple QuE can help customers achieve their certification or management objectives in the simplest, most efficient and sustainable manner.

This expertise allows Simple QuE’s associates to cut through industry jargon and help interpret the requirements in standards to show companies how they already comply with many requirements. Their audits, training and consulting focus on eliminating noise, wasted resources and myths about what is thought to be necessary, helping clients determine the simplest path toward compliance.

“Practicing what we preach is the reason Simple QuE has become ISO 9001:2000 certified,” Lee added. “In addition to auditing for certification bodies, being certified to ISO 9001 is what separates us from the competition. Most consultants have some practical experience, but Simple QuE combines all these facets with an ability to see what is truly necessary and dismiss what is not. We understand there is more than one way to meet the requirements and work with each company to determine what will work best for them.”

Regardless of a company’s needs – whether problem solving, becoming certified, upgrading to another standard, internal audits, or simplifying your existing systems – Simple QuE’s team of experts can help accomplish your objectives. For case studies and other press releases, please visit www.simpleque.com.

– Simple QuE Inc. –