

simpleQuE

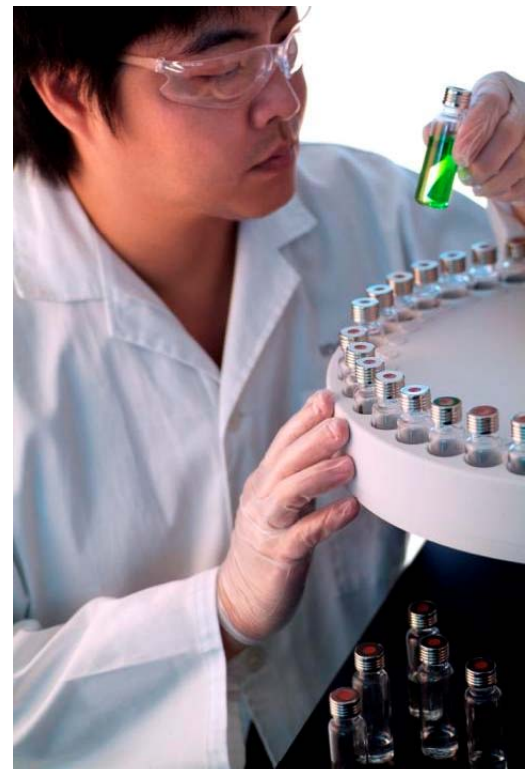
Case Study

Following a high number of recent recalls for dangerous toys, the need for product safety testing grew significantly as the U.S. Government Consumer Product Safety Commission (CPSC) started to pass new laws requiring independent testing of toys by ISO 17025 accredited laboratories. Because of its limited knowledge of testing and ISO 17025, the toy industry struggled to cope with the ever-changing requirements and short timelines to comply.

With these new requirements, Clifford Brechner saw an opportunity to provide testing services utilizing his years of experience in the toy industry. He knew he could render great service with reasonable timelines at affordable prices, so he started **Insight Laboratories** in New York and Singapore, giving him a strategically located facility in East Asia.

To set up a laboratory on such a tight timeframe, Clifford relied on simpleQuE's expertise in ISO 17025 accreditation.

"SimpleQuE's experience and knowledge in ISO 17025 – as well as prior ASTM toy testing expertise and international experience – made them a perfect choice to help Insight Labs successfully achieve a very condensed timeline," said Insight General Manager Joel Tan. "The high level of professionalism, knowledge and guidance provided by simpleQuE were instrumental in achieving our ISO 17025 accreditation and CPSC laboratory recognition for toy testing."



"With simpleQuE's knowledge and experience," Insight Laboratory Manager Lester Yeong added, "as well as their project management and their practical and simple approach toward quality systems, we were able to forge ahead quickly and in a shorter time frame than we expected."

Insight Laboratories continues to use simpleQuE for ongoing internal audits as the facility expands its testing capabilities in other scopes and markets, including start up of a new lab in China.

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